Enrich their world
Promote natural pecking behavior.
Improve animal welfare.

PECKStone™
Change the pecking order
Aggressive pecking behavior: a common and serious welfare and economic problem

Newer housing systems may increase feather pecking, incidences of skeletal injuries, and mortality\textsuperscript{1,2}

- 55-80% of producers report signs of feather pecking
- Prevention is ideal
- Critical to intervene immediately to prevent further damage

Environmental enrichment can help:

- Satisfy birds’ extremely strong desire to forage, scratch, and peck.
- Minimize undesirable, harmful behavior, including aggression, feather pecking, and cannibalism.
- Enhance animal welfare.

National and global poultry organizations are increasingly focused on animal welfare and enrichment.

References:
Introducing the New **PECKStone™**, from Vilofoss®

*A unique enrichment tool designed specifically to prevent and reduce abnormal pecking behavior*

- Redirects aggressive pecking behavior
- Supports natural beak wear (with or without beak trimming)
- Durable yet destructible—an enticing pecking target
- All natural and organic
- Easy and practical for any cage-free operation
- Enhances animal welfare

**PECKStones™** are available for any poultry operation

“I’ve noticed that the birds with PECKStones™ have fuller feathers and seem less aggressive. It provides a distraction from pecking at each other. Egg production is high, and the marketer is happy. Not to mention they are so easy to use. I think they are a really useful tool to raise a humane bird.”

— Matt Meck, Owner, Featherton Farms
New PECKStone™, from Vilofoss®

**Designed specifically for your birds and your operation**

Available in 3 hardness levels: MEDIUM, HARD, EXTRA HARD

### How to use

<table>
<thead>
<tr>
<th>Type of PECKStone</th>
<th>Use and placement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cage-Free Layers and Breeders</strong></td>
<td><strong>EXTRA HARD</strong> or <strong>HARD</strong>, for durability and optimal beak conditioning</td>
</tr>
</tbody>
</table>
| | • Use from initial bird placement, or add anytime  
| | • Remove the PECKStone™ from the plastic tub  
| | • Turn the tub upside down and place on litter or scratch area  
| | • Place the PECKStone™ on top of the tub |
| **Broilers and Pullets** | **HARD** or **MEDIUM**, for comfort and beak conditioning  
| | For birds with trimmed beaks, try **MEDIUM** |
| | • Use from initial bird placement  
| | • Remove the PECKStone™ from the plastic tub  
| | • Place the PECKStone™ on litter or scratch area  
| | • “Split” PECKStone™ is also available for birds in the house 6 weeks or less |
| **Turkeys** | **EXTRA HARD**, for tough conditions and maximum durability |
| | • Place PECKStone™ in the finishing barn prior to moving from the brooder chamber  
| | • Remove the PECKStone™ from the plastic tub  
| | • Turn the tub upside down and place on litter or scratch area  
| | • Place the PECKStone™ on top of the tub  
| | • PECKStone™ may be modified to hang |

Experiment with PECKStone™ in your operation and find the option that works best for you!

**Ingredients:** calcium carbonate, monocalcium phosphate, salt, magnesium oxide, sodium sulfate, magnesium sulfate, wheat bran.

**Guaranteed Analysis:**

<table>
<thead>
<tr>
<th></th>
<th>Min  /  Max</th>
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</thead>
<tbody>
<tr>
<td>Calcium (Ca)</td>
<td>21.0% / 24.0%</td>
</tr>
<tr>
<td>Phosphorus (P)</td>
<td>4.0%</td>
</tr>
<tr>
<td>Salt</td>
<td>7.5% / 9.0%</td>
</tr>
<tr>
<td>Sodium (Na)</td>
<td>3.5% / 4.5%</td>
</tr>
<tr>
<td>Magnesium (Mg)</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

**Rate:** Place 1 PECKStone™ for every 500 birds

**Weight:** 22 lbs. (10 kg)

Visit [www.peckstone.com](http://www.peckstone.com) for dealer information.